



Don Cholak in Collaboration
with Real Agent Connect

Presents... Selling your home online!

Don has teamed up with Real Agent Connect, a real estate marketing company that assigns an expert to oversee the online promotion of your home. Every Real Agent Connect agent is a trained expert at selling real estate online! Here is how it will work for your home. The stats below are for an actual listing, only the names and address have been changed.

1.

Properly worded for social media, a Facebook post is created. Using advanced algorithms, the post is displayed in the newsfeeds of people in the appropriate age group and geographic area.

Don Cholak
Published by Real Agent Connect • October 28 at 12:20 pm •

Know a family looking for a 2 storey home with 3+1 bedrooms and 3 1/2 bathrooms? New to the market at \$388,000 - for all of the details please go to...

<http://www.doncholak.com>

3+1 BEDROOMS - 3 1/2 BATHROOMS BASEMENT SUITE

Welcome to the quiet neighborhood of Kiniski Gardens where this beautiful 2 storey home is located featuring 3+1 bedrooms, & 3.5 bathrooms. Upon arrival you are greeted by a bright foyer that flows upstairs...

DONCHOLAK.COM

Sam Kennish Jack Kennish I love this one, check it out!
Like · Reply · Message · October 28 at 4:26 pm

Viola Greenfield Troy Winston I want this house!
Like · Reply · Message · October 28 at 3:05 pm

13,645 Impressions [?] **1,313** Clicks to Website [?] **9.6%** Click Through Rate [?]

1,313

Who clicked on Facebook ad

1.

Your Google Display Network ads are expertly created using advanced algorithms. These ads are displayed on millions of websites across the internet for PEOPLE ALREADY SEARCHING FOR REAL ESTATE ONLINE IN THE AREA OF YOUR PROPERTY.

Looking for a new home in Kiniski Gardens?
How about this beautiful 3+1 bedroom, 3.5 bath 2 storey?
DON CHOLAK ON YOUR SIDE View Home

Are you looking for a new home in Kiniski Gardens?
How about this 3+1 Bedroom, 3.5 Bathroom 2 Storey?
DON CHOLAK ON YOUR SIDE View Home

Looking for a new home in Kiniski Gardens?
How about this beautiful 3+1 bedroom, 3.5 bath 2 storey?
DON CHOLAK ON YOUR SIDE View Home

Looking for a new home in Kiniski Gardens?
How about this beautiful 3+1 bedroom, 3.5 bath 2 storey?
DON CHOLAK ON YOUR SIDE View Home

27,446 Impressions [?] **976** Clicks to Website [?] **3.6%** Click Through Rate [?]

976

Who clicked on Google ad

1,313 + 976 = 2,289 who clicked on either ad
2.

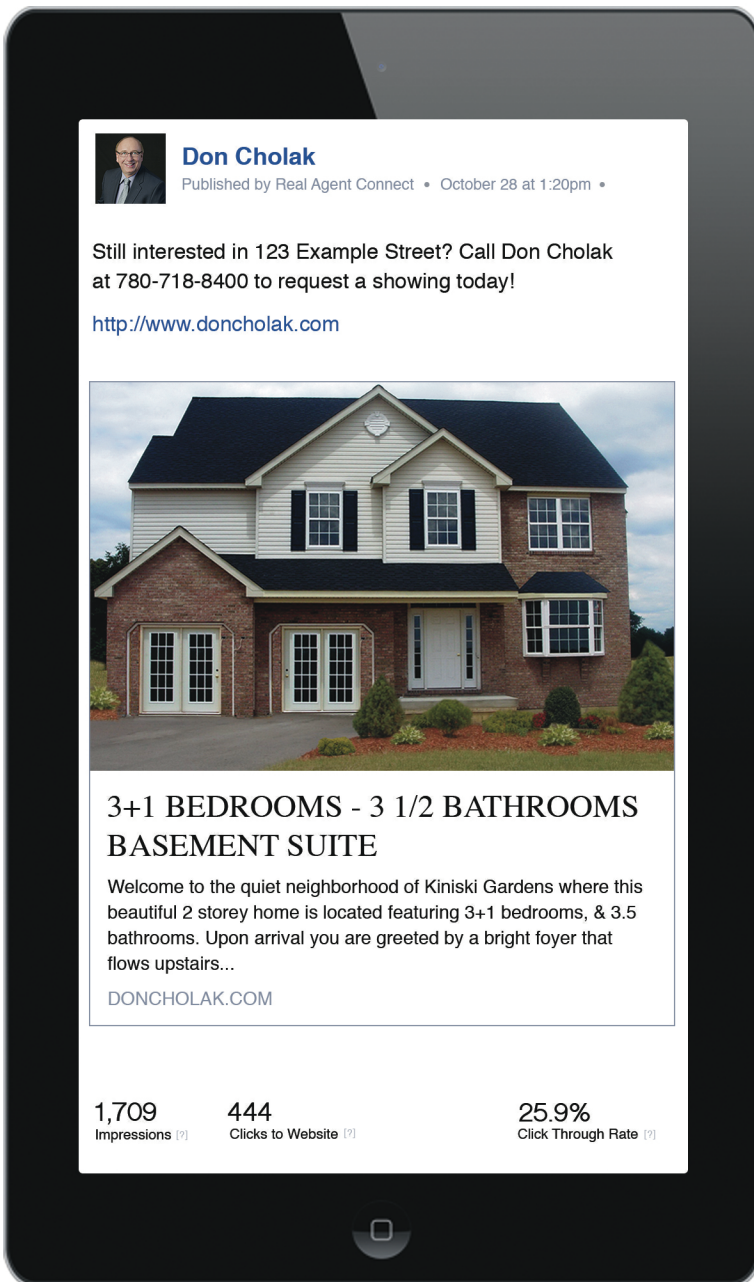
All 2,289+ people who clicked on the above Facebook or Google ads are taken to the listing page for 123 Example Street on Don's website and saved in a database.

3.

From now until the listing sells these 2,289+ leads will constantly see the post below when they look at their Facebook newsfeed..


3.

Google Display Network Re-Marketing ad is designed to show up across the internet for all 2,289+ leads from time clicked until SOLD!



Don Cholak
Published by Real Agent Connect • October 28 at 1:20pm •

Still interested in 123 Example Street? Call Don Cholak at 780-718-8400 to request a showing today!
<http://www.doncholak.com>

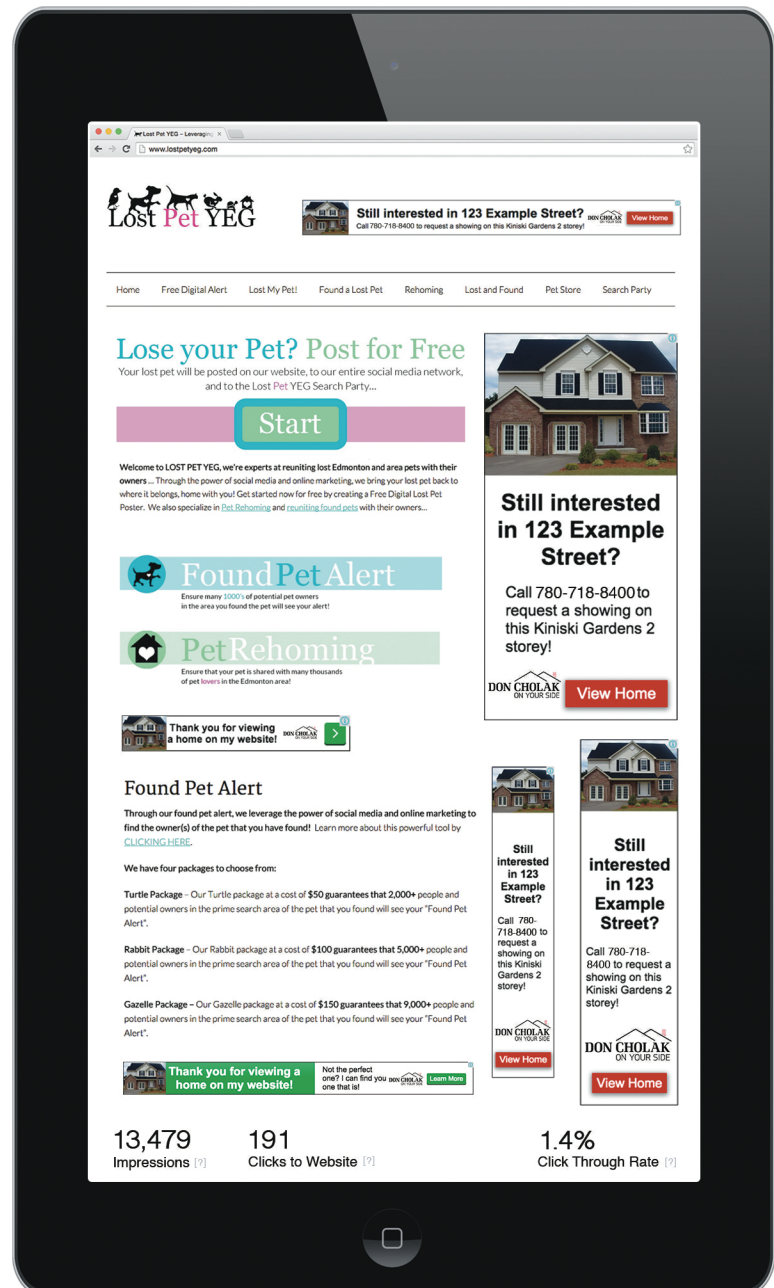


**3+1 BEDROOMS - 3 1/2 BATHROOMS
BASEMENT SUITE**

Welcome to the quiet neighborhood of Kiniski Gardens where this beautiful 2 storey home is located featuring 3+1 bedrooms, & 3.5 bathrooms. Upon arrival you are greeted by a bright foyer that flows upstairs...

DONCHOLAK.COM

1,709 Impressions [?] 444 Clicks to Website [?] 25.9% Click Through Rate [?]



Lost Pet YEG

Still interested in 123 Example Street? Call 780-718-8400 to request a showing on this Kiniski Gardens 2 storey! [View Home](#)

Home Free Digital Alert Lost My Pet! Found a Lost Pet Rehoming Lost and Found Pet Store Search Party

Lose your Pet? Post for Free
Your lost pet will be posted on our website, to our entire social media network, and to the Lost Pet YEG Search Party...
[Start](#)

Welcome to LOST PET YEG, we're experts at reuniting lost Edmonton and area pets with their owners... Through the power of social media and online marketing, we bring your lost pet back to where it belongs, home with you! Get started now for free by creating a Free Digital Lost Pet Poster. We also specialize in [Pet Rehoming](#) and [reuniting found pets](#) with their owners...

Found Pet Alert
Ensure many 1000's of potential pet owners in the area you found the pet will see your alert!

Pet Rehoming
Ensure that your pet is shared with many thousands of pet lovers in the Edmonton area!

[Thank you for viewing a home on my website!](#)

Found Pet Alert
Through our found pet alert, we leverage the power of social media and online marketing to find the owner(s) of the pet that you have found! Learn more about this powerful tool by [CLICKING HERE](#).

We have four packages to choose from:

Turtle Package - Our Turtle package at a cost of \$50 guarantees that 2,000+ people and potential owners in the prime search area of the pet that you found will see your "Found Pet Alert".

Rabbit Package - Our Rabbit package at a cost of \$100 guarantees that 5,000+ people and potential owners in the prime search area of the pet that you found will see your "Found Pet Alert".

Gazelle Package - Our Gazelle package at a cost of \$150 guarantees that 9,000+ people and potential owners in the prime search area of the pet that you found will see your "Found Pet Alert".

[Thank you for viewing a home on my website!](#) Not the perfect one? I can find you one [SEE DONCHOLAK](#) [Learn More](#)

13,479 Impressions [?] 191 Clicks to Website [?] 1.4% Click Through Rate [?]

*Have you ever noticed how when you visit a travel site you keep seeing ads for the hotels you looked at? This works the same way, except this time, it is helping to sell your listing.

Final Stats for Listing:

Facebook Ad	13,645 Impressions [?]	1,313 Clicks to Website [?]	9.6% Click Through Rate [?]
Google Display Network Ad	27,446 Impressions [?]	976 Clicks to Website [?]	3.6% Click Through Rate [?]
Facebook Re-Marketing Ad	1,709 Impressions [?]	444 Clicks to Website [?]	25.9% Click Through Rate [?]
Google Display Network Re-Marketing Ad	13,479 Impressions [?]	191 Clicks to Website [?]	1.4% Click Through Rate [?]
Total	56,279 Impressions [?]	2,924 Clicks to Website [?]	5.2% Click Through Rate [?]

* Did you know?

On average ads designed by our experts experience click through rates 10x the average on Facebook and Google.

Your home will also be prominently featured on Don's popular website and social media network including Facebook, Twitter, Pinterest, YouTube, Vimeo, and more!

